Dear Teacher:

Your students’ ability to read is a critical predictor of educational and lifelong success. This football season, the South Carolina Department of Education is pleased to partner with the University of South Carolina and Clemson University to get students, parents, and educators excited about reading by participating in the annual Read Your Way to the Big Game contest.

Students are challenged to read six reading-level appropriate books to qualify for the Grand Prize: Tickets to the South Carolina vs. Clemson Football Game on November 25, 2017! One winner will be chosen for each team. Each prize includes four tickets, pre-game sideline passes, and participation in pre-game activities.

Schools with at least 70 percent student participation will be entered to win one of two $2,000 school library grants. Five participating teachers will be randomly selected to win $500 for their classroom.

The SC Department of Education will also award $500 to two teachers and/or school library media specialists who have the best decorated bulletin board, wall or door, using the contest as a theme. To enter, use the submission form on SCReads.org to submit photos of displays by October 23, 2017.

Available on SCReads.org:

- **Parent Letter** – These can be printed and shared with parents and include a book list to return to the teacher. Parents can also download and print the form at home.

- **Big Game Poster** – These can be printed and used to decorate classrooms or sent home with student.

**Participation in the contest is EASY:**

A. Notify students and parents of Read Your Way to the Big Game Contest by sending the parent letter home or directing them to SCReads.org. Promote the contest in your classroom, school library, and on the web.

B. Collected completed book list forms from students.

C. Submit student entries via the online form located at SCReads.org no later than November 10, 2017.

**STUDENTS**

who complete the reading challenge are eligible to win a trip to the Palmetto Bowl! Prize package includes four tickets, sideline passes and pre-game activities!

**TEACHERS**

who participate are eligible to enter drawings for cash prizes or their classroom and school library!